

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana Tourism - Tourism Promotion – Release of advertisement in “National Geographic Traveller India (NGTI) and National Geographic Magazine (NGM) for January , February and March 2016 ” for 3 insertions – Sanction and release of an amount of Rs.7,50,000/- including taxes (Rupees Seven Lakhs Fifty Thousand only) for 3 issues (i.e., Rs.2,50,000/- per issue) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 329

Dated: 30-05-2016
Read the following:

1. From S.M.Meenakshi – Associat Account Direcotor, - South India, M/s. Amar Chitra Katha Pvt., Ltd., Dt.Nil.
2. Govt.Memo.No.3529/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.01-12-2015.
3. Release Order No.28/Display-Agency/Advt.I/2015-16, of I&PR, Hyderabad, Dt:31-03-2016.
4. Bill No.TAPL/251/2015-16, Dated:13-01-2016, Bill No.TAPL/279/2015-16, Dated:23-02-2016 and Bill No.TAPL/303/2015-16, Dated:17-03-2016, of M/s. Touchstone Advertising Pvt., Ltd, Hyderabad.

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ORDER:

1. In the reference 1st read above, M/s. Amar Chitra Katha Pvt., Ltd., has requested to release an advertisement in “National Geographic Traveller India (NGTI) and National Geographic Magazine (NGM)” for 3 insertions, for an amount of Rs.7,50,000/- including taxes (Rupees Seven Lakhs Fifty Thousand only) for 3 issues (i.e., Rs.2,50,000/- per issue). Accordingly, Government have issued a order to the agency through Department of Information & Public Relations, Hyderabad, for the same, through M/s. Touchstone Advertising (P) Ltd., Hyderabad, for publication of an advertisement, vide reference 2nd read above.

2. In the reference 3rd read above, the Department of Information & Public Relations, Hyderabad, has issued a release order to M/s. Touchstone Advertising (P) Ltd., Hyderabad, to publish an advertisement for an amount of Rs.7,50,000/- including taxes (Rupees Seven Lakhs Fifty Thousand only) for 3 issues (i.e., Rs.2,50,000/- per issue), for above said purpose. After publication of an advertisement, M/s. Touchstone Advertising Pvt., Ltd, has furnished a bill towards release of an advertisement in “National Geographic Traveller India (NGTI) and National Geographic Magazine (NGM)” for 3 insertions in the reference 4th read above and requested Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs.7,50,000/- including taxes (Rupees Seven Lakhs Fifty Thousand only) for 3 issues (i.e., Rs.2,50,000/- per issue), towards advertisement in “National Geographic Traveller India (NGTI) and National Geographic Magazine (NGM) for 3 issues” for January , February and March 2016 ” for 3 insertions, through M/s. Touchstone Advertising (P) Ltd., Hyderabad.

4. The amount sanctioned at Para - 3 above shall be debited to the following Head of Account: “3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists – Schemes included in PLAN, 11- Normal State Plan, 20 – PMU – Advertisement, Sales Publicity Expenses, participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500 – Other Charges, 503 – Other Expenditure.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Touchstone Advertising (P) Ltd., Hyderabad. The details of Bank account is as follows:-

Account Name : M/s.Touchstone Advertising(P)Limited, Hyderabad
Account No :26610200000060
Name of the Bank: BANK OF BARODA
IFSC Code :BARBOPBBHYD
PAN NO. : AABCT0849G

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.VENKATESHAM
SECRETARY TO GOVERNMENT**

To
M/s. Touchstone Advertising (P) Ltd., Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER